

Karol Król, PhDOpen access editor *Geomatics, Landmanagement and Landscape* (ISSN 2300-1496)

E-mail: k.krol@onet.com.pl http://homeproject.pl http://digitalheritage.pl https://culturalheritage.urk.edu.pl

ORCID: https://orcid.org/0000-0003-0534-8471

Dr inż. Karol Król (PhD, BEng) is a qualified information architect, front-end web developer, IT support technician, academic researcher and lecturer at the Faculty of Environmental Engineering and Land Surveying of the University of Agriculture in Krakow. He studies the uses of computer techniques and tools of spatial data presentation, data visualization, as well as performance, functionality and usability of websites. His research interests include, among others, digital heritage, data analytics and internet technologies, work organization and management, as well as marketing strategies.